

Information service 2.0 and information needs of a library participant

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Information Studies | Åbo Akademi

Based on a research project on **information service 2.0**

A part of the **Library 2.0 A New Participatory Context** project
(Information Studies, ÅA) financed by the
Academy of Finland.

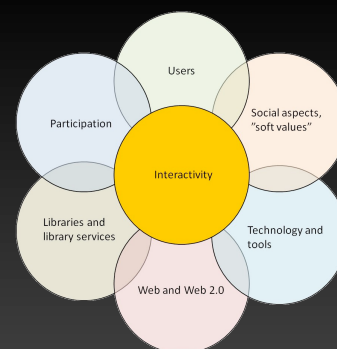
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2.0

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Library 2.0

Holmberg, Huvila, Kronqvist-Berg & Widén-Wulff (forthcoming)



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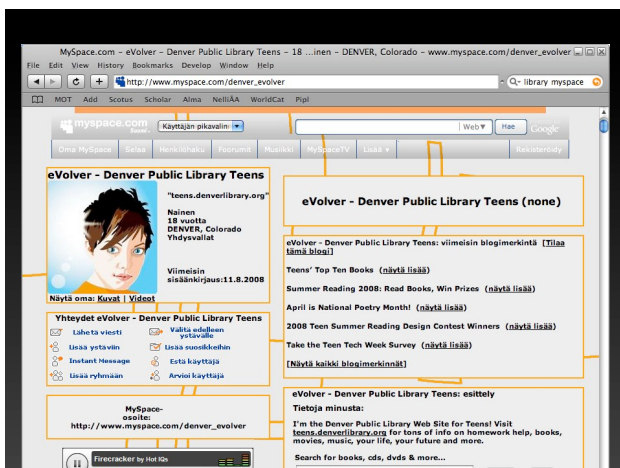
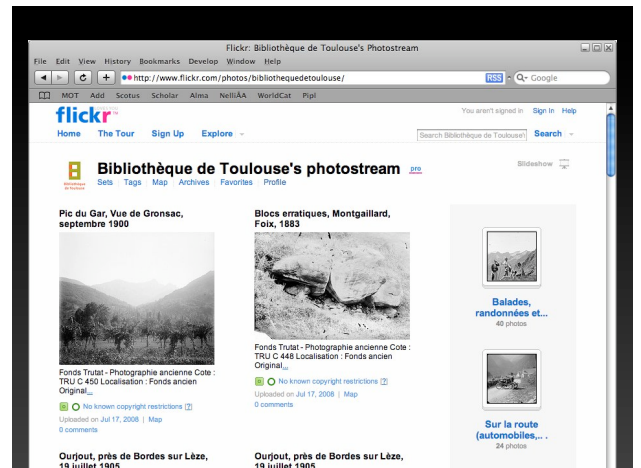
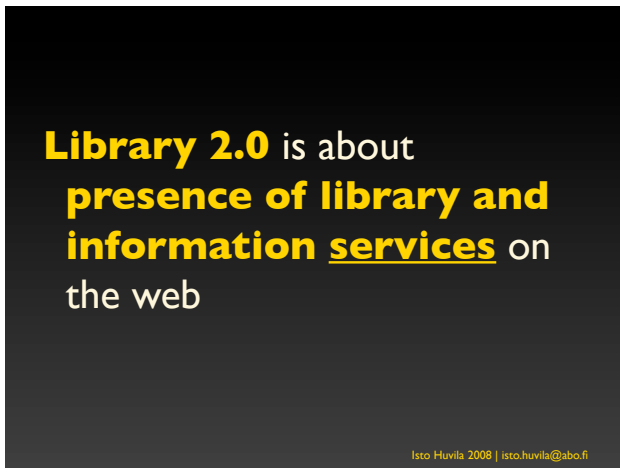
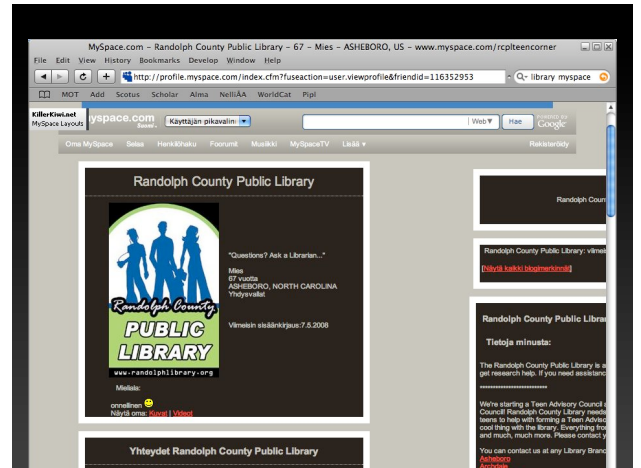
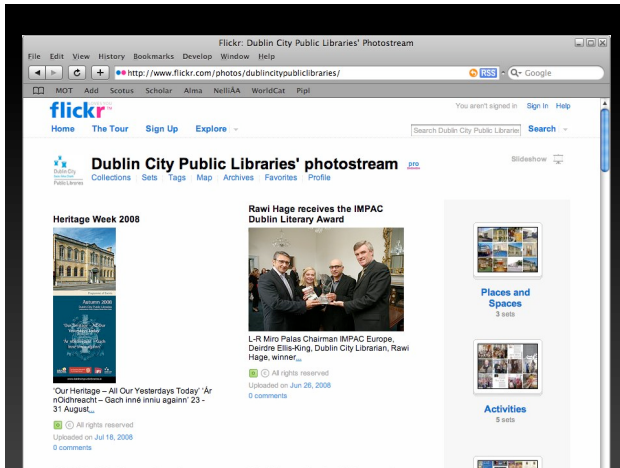
Library 2.0 is a change in
interaction between users and
libraries in a new culture of
participation catalysed by social web
technologies

Holmberg, Huvila, Kronqvist-Berg & Widén-Wulff (forthcoming)

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Library 2.0 is about
libraries being present
on the web.

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Information service 2.0

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Whose services?

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Denver Public Library has
786 friends in MySpace

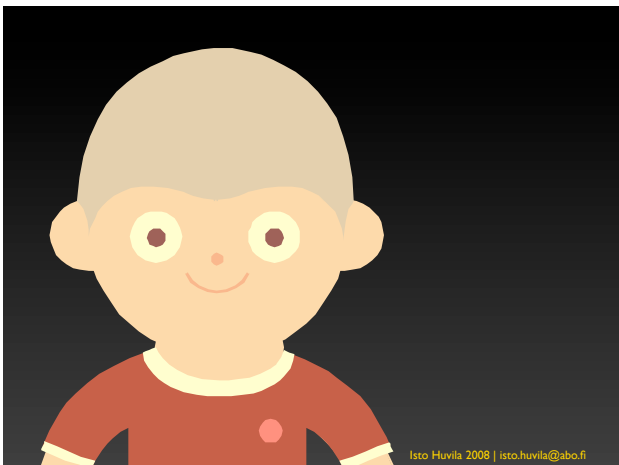


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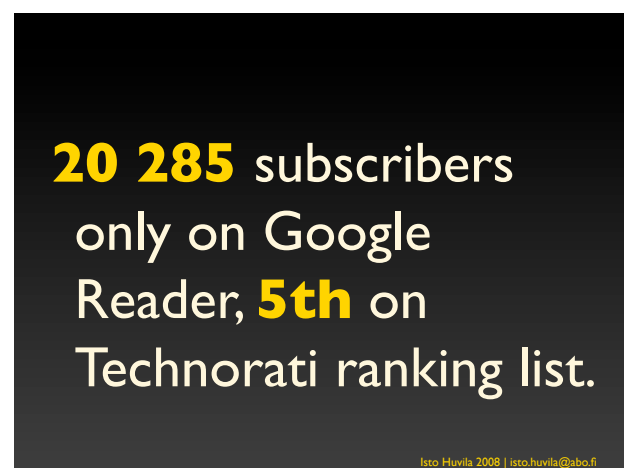
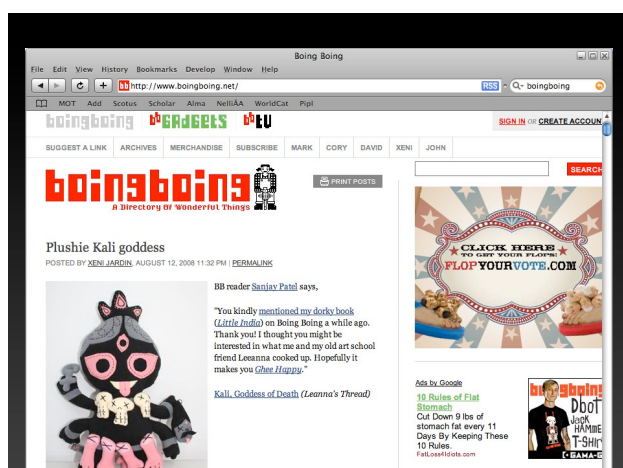
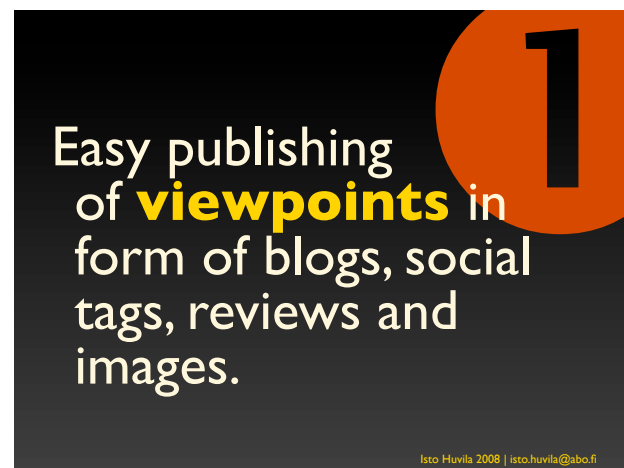
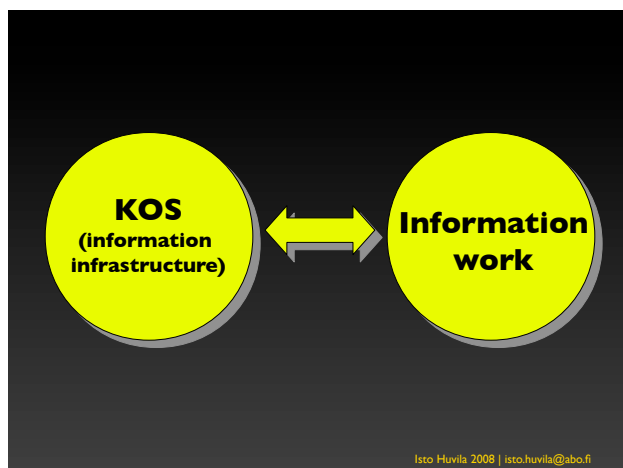
John is a friend
of Foo Public
Library in
MySpace.

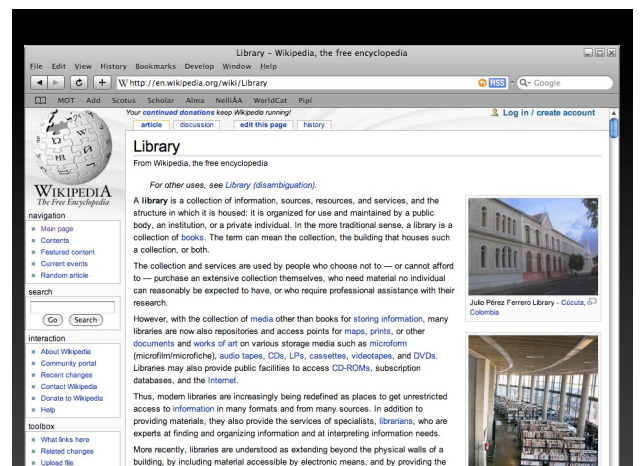
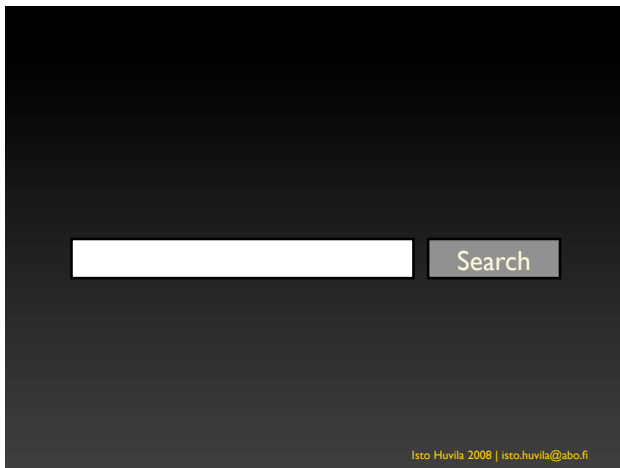
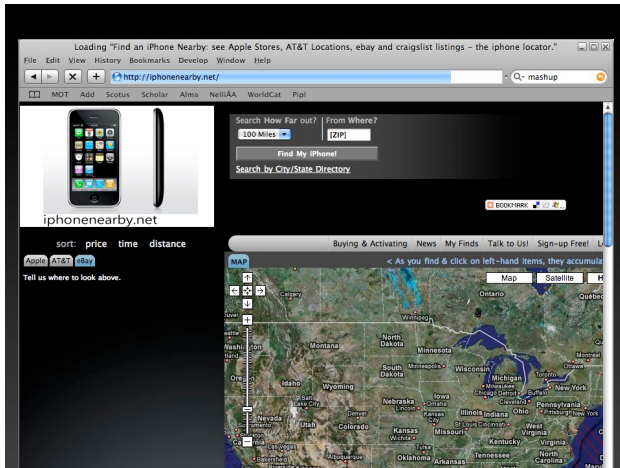
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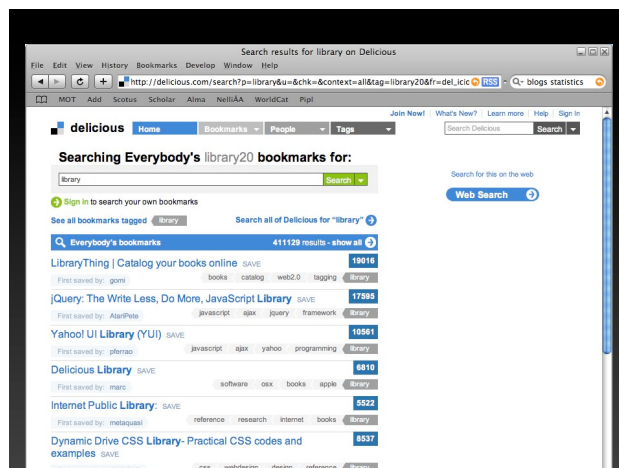






2 502 641 articles
in English language
Wikipedia.

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The most popular page
tagged using
"library" is
LibraryThing with
19 016 taggers.

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Library 2.0
according
to John

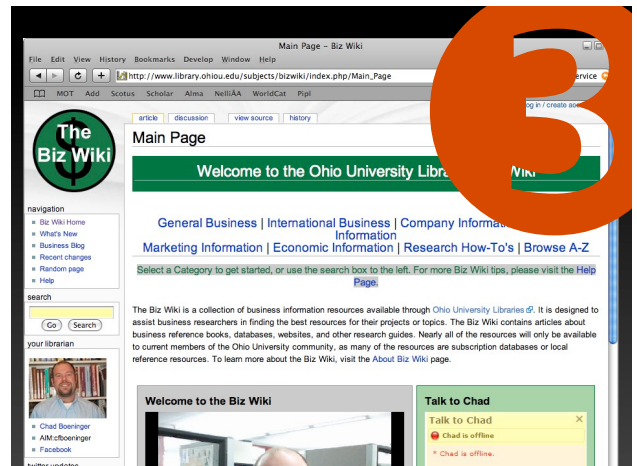
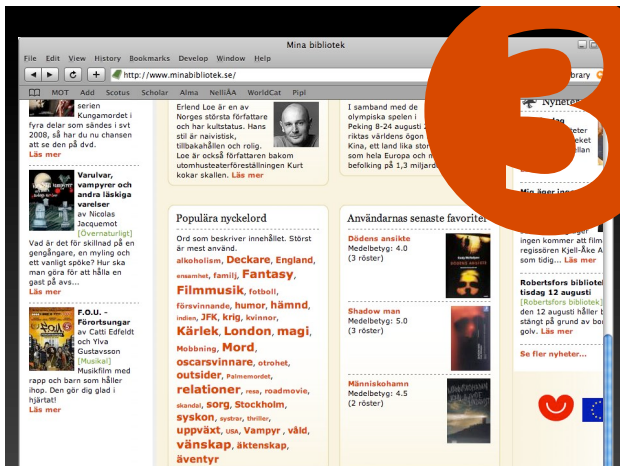
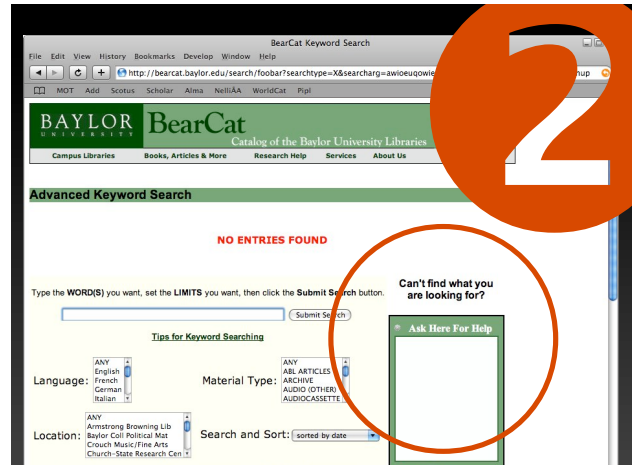
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507 public libraries,
81 school libraries,
404 academic libraries
and **61** special libraries
have blogs.

according to the blogging libraries wiki,
e.g. Turku City Library excluded

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This is the
baseline.

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Tags used at Wordpress.com 2008/08/12
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1. men's 4x100 freestyle relay
2. individual olympic gold medal
3. middle east times
4. visual studio 2008 service pack 1
5. bernie mac and isaac hayes
6. previous world record
7. relations with the united states
8. responsibility of peacekeeping and mediating in abkhazia and south ossetia
9. chef on south park
10. swimmer michael phelps

Key phrases at Blogpulse.com 2008/08/12

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What are Wikipedians doing?

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1. Relying on personal expertise

1. Surfing on the net

1. Browsing a specific source
2. Visiting the local library

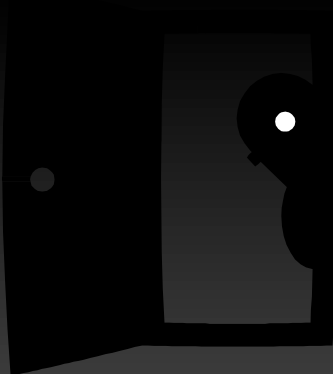
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It is **easy** to

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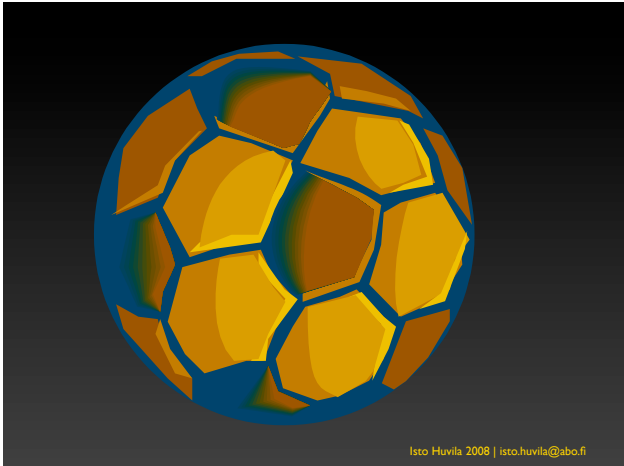
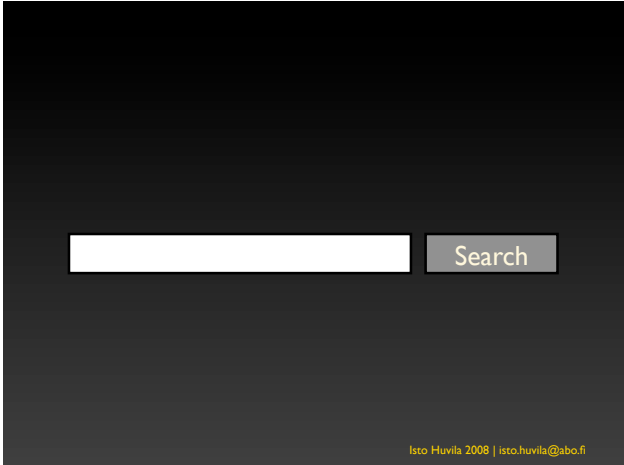
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Towards **critical success factors** in information service 2.0

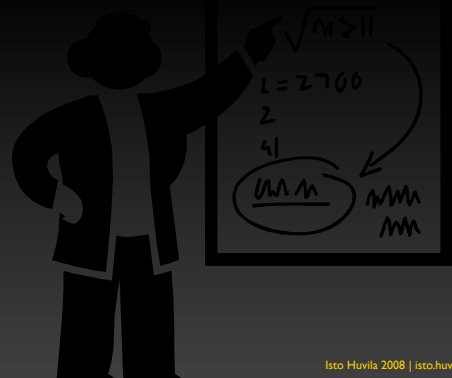
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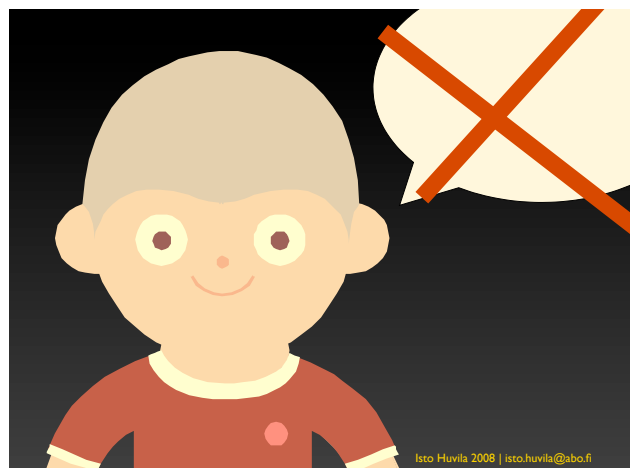
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